



KETK-TV, Tyler, TX 75703
ComCorp of Tyler License Corp.

Quarterly List of Issue-Responsive Programming
Second Quarter 2012 (April 1, 2012 – June 30, 2012)

KETK-TV has ascertained the following issues as important to the Tyler, Texas community:

- Crime
- Economy
- Education
- Government and Politics
- Health
- Public Safety

During this quarter, KETK-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

- KETK Today (Monday – Friday: 5:00-7:00am)
- East Texas Live (Monday – Friday: 11:00am-12:00pm)
- Live at Five (Monday – Sunday: 5:00-5:30pm)
- KETK News at 6 (Monday – Friday: 6:00-6:30pm)
- KETK News at 10 (Sunday – Friday: 10-10:35pm)
- KETK Today (Saturday & Sunday: 8:00-9:00am)
- KETK News at 10 (Saturday: 10-10:30pm)

NBC Network News and Public Affairs Programming:

- Today (Monday – Friday: 7:00-11:00am)
- Today Weekend (Saturday: 6:00-8:00am; Sunday: 9:00-10:00am)
- Meet The Press (Sunday: 10:00-11:00am)
- NBC Nightly News (Monday – Sunday: 5:30-6:00pm)
- Dateline NBC (Various days and times)

While this list describes much of KETK-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by: Yolanda Clater
Yolanda Clater, Program Manager

July 9, 2012
Date Placed in Public Inspection File

Issue: Crime

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	04/06/12	3 minutes	The Longview police department has seen a recent rash of car burglaries. According to documents obtained by KETK Longview police responded to over 100 car burglaries from March 18 to April 2, and it's happening all over the city. Busy shopping areas, such as the mall, did see a higher rate. But Longview police say, the weather plays a big role in crime.
<i>KETK Today</i>	5:00am 6:00am	04/09/12	1 minute	Bernard Choice was arrested in Tyler this weekend, after he fired a gun at someone and ran away. Tyler police tell KETK it happened just after two Saturday morning on the 500 block of Maxwell Drive in North Tyler. They arrested Choice for aggravated assault with a deadly weapon and unlawful possession of a firearm by a felon. Choice was booked into the Smith County jail. Police say, the person Choice allegedly shot at, was not hurt in the shooting.
<i>KETK News at 6</i>	6:00pm	04/10/12	35 seconds	Nacogdoches gangs hearing. Three reported Southside 13 gang members were in court Monday, their first appearance after being arrested for organized criminal activity.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	04/19/12	2 minutes 20 seconds	A local constable is under fire for acting as private security for a neighborhood while holding the law enforcement position.
<i>KETK Today</i>	5:00am 6:00am	04/25/12	1 minute	Rusk County lawmen need your help locating a wanted fugitive. "Charles Glenn Allen" of Kilgore currently has two active felony warrants in Rusk County. Anyone with information on Allen's whereabouts is urged to call police right away.

Issue: Crime (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/26/12	3 minutes 40 seconds	A years-old Smith County murder case is now solved, and it turns out the suspect is already behind bars.
<i>KETK Today</i>	5:00am 6:00am	05/03/12	1 minute	An East Texas congregation in shock after their pastor was arrested for on-line solicitation of a minor. Authorities say: Cooper tried to sexually solicit an undercover deputy posing as a fourteen year old girl. If convicted he's looking at up to 10 years in prison.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	05/03/12	1 minute 25 seconds	Longview police have a new program so citizens can text tips on criminal activity to police.
<i>KETK Today</i>	5:00am 6:00am	05/14/12	1 minute 50 seconds	A Tyler fight ends with three people in a local emergency room. Tyler police tell KETK it happened in the 2100 block of Grand Street at the Hyenas Wild Pack motorcycle club this morning around 2:30am. They say several women were fighting inside the building and that fight eventually moved outside. That's when a woman around the age of 25 jumped in an SUV, and ran over 3 people.
<i>KETK News at 6</i>	6:00pm	05/15/12	50 seconds	Water utility scam. A Longview scam has police searching for the criminals who bilked residents out of thousands of dollars.
<i>KETK Today</i>	5:00am 6:00am	05/17/12	1 minute 20 seconds	A judge denies Kerry Max Cook's request to move his case out of Smith County. He's trying to prove that he did not murder Linda Jo Edwards back in 1977. He wants new DNA testing in hopes of being declared formally innocent.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	05/30/12	1 minute 5 seconds	A lunchtime robbery of a local gas station leaves the clerk and customers shaken.

Issue: Crime (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	06/01/12	1 minute	A Longview man reportedly shot by his teenage son Thursday night. Longview police tell KETK, it happened in the 9 o'clock hour at a home off Young Street. Police say the son ran away. They're looking for him. The wounded man is said to be in serious condition at a Longview hospital.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/01/12	1 minute 18 seconds	A Longview man was shot by his son during an argument. The son left the scene before police arrived.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	06/04/12	1 minute 40 seconds	A Tyler man died after a shooting Sunday afternoon. Two other men also were hospitalized with gunshot wounds. As of Monday, no arrests had been made.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	06/08/12	4 minutes 15 seconds	The FBI is investigating two Winnsboro police officers for allegedly planting evidence to arrest people on drug charges.
<i>KETK Today</i>	5:00am 6:00am	06/18/12	1 minute 30 seconds	A man is robbed at knife-point over the weekend in a Tyler "Family Dollar" parking lot. The robbery happened at 1204 West Bow Street around 7. The victim was parking his car when 24-year-old Joshua OBryan Miles, got in the car with him. Miles had a knife and demanded money from the victim. He then took off in a white Chevy Impala. The victim followed Miles to another parking lot where the 2 men argued. Miles ended up damaging the victim's car and took off again.
<i>KETK Today</i>	5:00am 6:00am	06/21/12	1 minute 30 seconds	A Big Sandy man was sentenced to 60 years in prison for the murder of his sister. On Tuesday, a jury convicted "Glenn Wade Meyers Jr." for shooting and killing 52 year old Cindy Espinoza.

Issue: Economy

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	04/03/12	1 minute 30 seconds	Property owners in Smith County should be getting something in the mail this week from the appraisal district. The appraisal district's Carol Pianta tells KETK, more than 30,000 appraisals remain steady or decline this year. Last year, more than 19,000 properties increased while 25,000 decreased. Pianta says the county looks at a number of factors when deciding to increase or decrease appraisals.
<i>KETK Today</i>	5:00am 6:00am	04/04/12	3 minutes	Millions of people are reportedly using money from their retirement savings to pay for everyday expenses in this poor economy. The rise in 401K withdrawals, loans and cash outs, represent a major setback for their long-term retirement security. Although 401K loans are popular with employees, they're risky. Brandon Johnston with Wells Fargo says, be careful when taking money out of your retirement plan. You could pay an even bigger price down the road.
<i>Live at Five</i>	5:00pm	04/05/12	50 seconds	A local group who wants to boost Tyler's economy through alcohol sales has announced its formation.
<i>KETK News at 6</i>	6:00pm	04/05/12	25 seconds	A local plant has announced indefinite, market-related layoffs. At least 24 people have been laid off from Rock Tenn in the last week.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	04/24/12	2 minutes 20 seconds	Green Acres Baptist Church held a job fair today featuring dozens of local businesses seeking employees.
<i>KETK Today</i>	5:00am 6:00am	04/25/12	1 minute 50 seconds	Trustees who oversee social security say the program's trust funds will now run dry in 2033. That's three years earlier than previous estimates. One reason for the adjustment is the bad economy. Another is Americans are living longer.

Issue: Economy (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	05/07/12	40 seconds	Gas prices down. We've seen what we're paying at the pump drop an average of 12 cents a gallon the past month. According to the Lundberg survey: The national average is \$3.85 a gallon. Drivers have lower crude oil prices to thank.
<i>Live at Five</i>	5:00pm	05/08/12	45 seconds	The local timber economy is booming, despite the drought.
<i>KETK Today</i>	5:00am 6:00am	05/10/12	1 minute 30 seconds	Adding alcohol to the November ballot for Tyler and parts of Smith County is a polarizing topic, but the people behind the petition supporting it say, it would mean positive gains for the local economy. Bob Westbrook says when Albertson's went out of business, his annual revenue dropped significantly. Westbrook says the building will continue to be vacant as long as Tyler is "dry."
<i>Live at Five</i>	5:00pm	05/11/12	45 seconds	Some citizens of Tyler are opposed to the upcoming TJC bond election, saying it will put too much of a burden on taxpayers in a poor economy.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	05/17/12	2 minutes 10 seconds	Garage sales are popping up all over Tyler, and it's giving a boost to the local economy.
<i>KETK Today</i>	5:00am 6:00am	05/21/12	1 minute 40 seconds	If you are an East Texas veteran in need of a job, the National Guard "Job Connection Education Program" is hosting a hiring event on Tuesday, at the Tyler armory.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/01/12	3 minutes 50 seconds	One local business owner is concerned that the furlough of Lon Morris employees could put him out of business, because of the revenue lost from the students and faculty from the school. Jacksonville.
<i>KETK News at 10</i>	10:00pm	06/05/12	2 minutes 15 seconds	Dry cleaning prices are going up, due to the cost of wire hangers. Hangers are a big expense for dry cleaners, and are going to be even more costly after new trade penalties on hangers from Vietnam are enforced.

Issue: Economy (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	06/06/12	1 minute 30 seconds	According to a new survey, East Texas ranks last for starting a small business in Texas. The thumb-tack dot com survey ranked East Texas last in the state for small business friendliness and three other categories dealing with regulations. We spoke with several small business owners in Longview, who tell us they disagree and say they think it's a perfect place to start a business.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/12/12	4 minutes	We explain what new-coming farmers need to know to prepare for a farmers market, and also explain how farmers markets benefit area farmers and the local economy as a whole.
<i>KETK Today</i>	5:00am 6:00am	06/14/12	1 minute 10 seconds	Congressman Louie Gohmert appeared on the FOX business network Wednesday morning. He talked about how the federal government's holdings of U.S. debt jumped more than 450% under the Obama administration.
<i>KETK Today</i>	5:00am 6:00am	06/20/12	1 minute	The Texas Workforce Commission reports, Angelina County unemployment rates rose slightly in the month of May. The unemployment rate increased to 6.8% in May, after dipping to 6.4% in April. The city of Lufkin's unemployment rate also rose to 6.9% compared to 6.6% in April.

Issue: Education

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	04/06/12	3 minutes	A local college wants to add more students and they say adding more sports programs could do the trick. Jacksonville College has been known for basketball. Coach Lynn Nabi says now they're adding golf and tennis into the mix, complete with scholarship opportunities for new students. The school plans to sign a contract with a local golf course and use their tennis facilities as well. Nabi says faculty and staff were hoping to get enrollment up, and through research decided that golf and tennis could help.
<i>KETK Today</i>	5:00am 6:00am	04/12/12	40 seconds	Two local school districts are now looking to fill more 150 positions. Longview and Lufkin ISD are looking to fill the open positions at both of their schools. Longview ISD has 35 positions open, and will be holding a teacher job fair tonight (Thursday) from 5:30 until seven. Lufkin ISD has 145 job openings and is now accepting applications.
<i>KETK News at 6</i>	6:00pm	04/13/12	30 seconds	Construction crews are clearing land from U.S. Highway 259 for new schools for Kilgore ISD.
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	04/19/12	1 minute 15 seconds	Letourneau University is getting a brand new athletic complex for its students.
<i>KETK Today</i>	5:00am 6:00am	04/24/12	50 seconds	Education Secretary Arne Duncan is characterizing student loans as quote "very good debt to have." Duncan says when the federal government subsidizes the cost of tuition, by loaning tax dollars to college students at low interest rates it does not cause an increase in the cost of college. The Obama administration has increase access to student loans and grants, and the President wants to keep the interest rates on student loans down.
<i>Live at Five</i>	5:00pm	04/24/12	25 seconds	A Quitman High School is investigating allegations that some of its high school students abused a raccoon on school property.

Issue: Education (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	05/03/12	1 minute 30 seconds	An East Texas University: adding more options for students in the fall. Earlier this week Letourneau University announced a change to the mathematics department giving students an option to study three separate areas. The third new program announced by the university this year.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/03/12	5 minutes 25 seconds	Update on the Texas school funding lawsuit, as well as information about local superintendent salaries.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/04/12	5 minutes 20 seconds	A recent report shows that the tuition rates for colleges are steadily going up. We explain the reason for the inflation, and how it is being discussed in political races.
<i>KETK Today</i>	5:00am 6:00am	05/10/12	1 minute 20 seconds	The school year hasn't ended yet, but one district is already looking forward, to next year. Pine Tree public schools made changes to "start and end" times for students. Changes will help save about 80,000 dollars on transportation costs.
<i>KETK News at 10</i>	10:00pm	05/14/12	45 seconds	LETU social media degree. A local university is offering a new degree in social media for local students.
<i>KETK Today</i>	5:00am 6:00am	05/22/12	40 seconds	The Lufkin-Angelina County Chamber is coming out against standardized testing in public schools. They're the first in the state passing a resolution against the tests. That resolution will make its way to legislators in Austin in hopes of changing the current system.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/04/12	3 minutes 15 seconds	Preliminary TAKS test scores have been released, and Tyler ISD saw dramatic improvements. School officials attribute the numbers to a new, more hands on curriculum.
<i>KETK Today</i>	5:00am 6:00am	06/05/12	1 minute 40 seconds	Preliminary TAKS testing scores have been released and TISD saw some dramatic improvements, and where the students improved has the district excited. The most significant increases were in 10 th grade math, 8% jump and 11 th grade science, 6%.

Issue: Education (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/06/12	3 minutes 50 seconds	For teens that can't or do not want to pursue a college education after high school, experts say there are many jobs available where they can receive on the job training and experience, and can launch successful careers.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	06/13/12	1 minute 10 seconds	LISD pay freeze. For the second year in a row, Longview teachers will not get raises. District officials say anticipated state budget cuts are the reason.
<i>KETK Today</i>	5:00am 6:00am	06/15/12	1 minute 30 seconds	Letourneau University making changes to several education degree programs to match state requirements. The state recently reduced the number of hours required to graduate to 120 for education degrees. To stay competitive with state universities Letourneau decided to drop their number of hours in their teacher education and Kinesiology degrees.
<i>KETK Today</i>	5:00am 6:00am	06/21/12	1 minute 40 seconds	The results of the STAAR test have come in and most of our local districts did fairly well. But the test is still very controversial, and the legislature has been getting an ear full from educators. So, are any changes on the way? Tyler ISD superintendent Randy Reid says the test has added a budgetary burden to every school district. The test itself carries a lot of weight, 15% in a student's final grade.

Issue: Government and Politics

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	04/03/12	1 minute 30 seconds	ESPN analyst and former professional football player Craig James filed as a Republican candidate for U.S. Senate on Monday. The East Texas native enters the race already packed with well-financed and high-profile contenders. He serves on the Board of the Texas Public Policy Foundation and founded “Texans for a Better America” to promote conservative policies. KETK spoke with James on Monday about his future plans in Congress.
<i>KETK Today</i>	5:00am 6:00am	04/04/12	3 minutes	Candidates in the race for Smith County Sheriff battled it out once again in Tyler on Tuesday night. Smith County sheriff candidate Chris Green, Donn Rust and Larry Smith were in attendance at the new Liberty Hall. Candidate Bobby Garmon couldn’t attend due to another commitment. One of the questions asked at the debate was how many terms do you hope to serve if you get elected?
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/10/12	2 minutes 45 seconds	Rick Santorum has announced that he will effectively end his campaign for the GOP nomination.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	04/11/12	2 minutes 20 seconds	The U.S. Government has announced a \$679.3 million increase in small business lending at Texas banks receiving capital through the small business lending fund.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	04/16/12	1 minute 55 seconds	A local political group hosted a debate among candidates for the Smith County Sheriff’s race today.
<i>KETK Today</i>	5:00am 6:00am	04/24/12	2 minutes 30 seconds	“Grassroots America, We the People” hosted a Monday evening debate. The battle for Texas House Chair: District 6. Incumbent Leo Berman and his opponent Matt Shaefer. Four topics – the Focus – Government Spending.
<i>Live at Five</i>	5:00pm	04/26/12	25 seconds	Smith County voter registration cards have been mailed out and should be received by Smith County voters by the end of the week.

Issue: Government and Politics (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	05/01/12	2 minutes	Congressman Louie Gohmert: livid at the postal service. He says they used stats from Tyler County to decide the fate of an East Texas mail processing center near Tyler Texas; in Owentown. The congressman calling it: “a huge oversight.”
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	05/02/12	3 minutes 30 seconds	We review the candidate forum that took place last night, and talk to the public to see what they thought about the responses from candidates Tommy Merritt and David Simpson about the issues.
<i>KETK News at 10</i>	10:00pm	05/07/12	2 minutes 20 seconds	Early voting has ended for the primary. We talk to election officials about the turnout.
<i>KETK News at 10</i>	10:00pm	05/10/12	1 minute 45 seconds	Wood County is hosting a meeting of “constitutional sheriffs”, which is a growing movement throughout the country. They pledge to keep “constitutional oaths”.
<i>KETK Today</i>	5:00am 6:00am	05/11/12	40 seconds	Republican Senate candidate Ted Cruz snagged the endorsement of Sarah Palin. The former Alaska governor praised the candidate’s conservative principles and his passionate defense of the constitution and free market system.
<i>KETK Today</i>	5:00am 6:00am	05/15/12	3 minutes	The TJC bond passes Saturday night with a 54% majority. That means a new nursing and health sciences facility. Now with taxpayers covering half of the bill, the school’s half will be split between student tuitions and donors.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/16/12	1 minute 20 seconds	A local political group, Grassroots, hosts a debate for senate candidates.
<i>KETK Today</i>	5:00am 6:00am	06/01/12	1 minute 50 seconds	Before Tuesday’s primary, long-time sheriff J.B. Smith was endorsing Chief Deputy Bobby Garmin. But since he is no longer part of the race things have changed. We spoke with Sheriff Smith to find out if he has any plans to endorse another candidate. He says it’s not going to happen.

Issue: Government and Politics (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/05/12	4 minutes 10 seconds	Grassroots America We the People are angry about comments they say Smith County Sheriff candidate Chris Green made to a local paper. In the article, Green refers to Grassroots America We the People, as a “Fringe Political Action Committee.”
<i>Live at Five</i>	5:00pm	06/06/12	18 seconds	Romney is expected to raise \$15 million during his two day campaign trip in Texas. So far, the Republican candidate has raised about \$6 million.
<i>Live at Five</i>	5:00pm	06/12/12	50 seconds	The Republican Party has updated their platform to include a national guest worker program to bring foreign nationals to U.S. when jobs are available. We speak to local grassroots leaders, who aren’t too happy about the change.
<i>KETK Today</i>	5:00am 6:00am	06/19/12	1 minute 50 seconds	Changes could be coming to the way one East Texas city runs its elections. Longview Mayor Jay Dean has proposed adding on a filing fee or requiring candidates to acquire a certain number of signatures before being placed on the ballot for city elections. This comes after Tammy Barnes, who was running against Dean in May, moved away just before the election. May Dean says: He just wants to make sure the taxpayer’s money isn’t being wasted.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/28/12	8 minutes 5 seconds	The Supreme Court upheld the Affordable Care Act today. We explain all the nuts and bolts of the law, and what it means for you.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/28/12	3 minutes 35 seconds	The House voted to hold Attorney General Eric Holder in contempt of Congress for failing to provide documents related to operation Fast and Furious.

Issue: Health

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	04/04/12	1 minute 30 seconds	April is stress awareness month. Now more than ever it is important to manage stress, find a balance and focus on what really matters in your life in order to maintain a healthy lifestyle. Keeping a positive outlook, making priorities and not taking on more than you can handle, all ways to achieve less stress. Experts say social media can also increase our stress.
<i>KETK Today</i>	5:00am 6:00am	04/05/12	1 minute 30 seconds	If you've ever had cancer, it's possible you may have paid for some tests you just didn't need. The American Society of Clinical Oncology has released a list of 5 tests and treatment options that are pretty common, but have proven no real benefit to cancer patients. KETK spoke with Dr. Donald Richards at Texas Oncology. He says, the tests include things like routine cat scans or pet scans.
<i>Live at Five</i>	5:00pm	04/10/12	25 seconds	Some nail polishes commonly found in salons and advertised as safe have high levels of agents known to cause birth defects.
<i>KETK News at 10</i>	10:00pm	04/12/12	55 seconds	A local doctor explains why breast cancer treatment side effects could last for years.
<i>KETK Today</i>	5:00am 6:00am	04/20/12	40 seconds	A potential "HIV prevention pill" is in the testing phase. The University of California HIV-AIDS research program has awarded grants totaling 11.8 million dollars to see how the new drug works.
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	04/26/12	55 seconds	Hard-partying young Americans have highest death rate of any high-income country, study says.
<i>KETK Today</i>	5:00am 6:00am	05/01/12	3 minutes	Studies show a staggering number of young people are dealing with Type 2 diabetes. That number is only getting worse, and unfortunately, medication isn't always helping.

Issue: Health (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	05/03/12	1 minute 35 seconds	The trial of a Lufkin parent for the death of her baby, who was sleeping in the bed with her and smothered, is putting co-sleeping in the spotlight. Is it safe?
<i>KETK Today</i>	5:00am 6:00am	05/09/12	3 minutes	As summer pools open and lakes fill-up East Texans already starting to get a red-in-the-face with sunburn. But increased reports of skin cancer in younger people have doctors stressing protection. Many physicians will tell you there's really no "safe" tan. If you're in the sun it's best to use SPF 30 or higher. Put it on thick. Re-apply every few hours.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	05/11/12	2 minutes 30 seconds	Americans take more painkillers on average than any other country's citizens, and it's affecting our health.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	05/21/12	1 minute 15 seconds	An outbreak of whooping cough in Texas has both parents and doctors concerned. How you can protect your child by having yourself vaccinated.
<i>KETK Today</i>	5:00am 6:00am	05/23/12	1 minute 50 seconds	A government advisory panel says most men should not get a PSA blood test, which is one of the most common tests available to detect prostate cancer. PSA stands for prostate-specific antigen. It's a protein released by the prostate when cancerous cells are present. However most men are never affected by the cells. Dr. James McAndrew of Tyler Urology says he's still urging his patients to get the PSA screening.
<i>Live at Five</i>	5:00pm	06/04/12	18 seconds	New research shows that many Americans are at risk of overdosing on over the counter pain relievers containing acetaminophen, like Tylenol.
<i>KETK News at 10</i>	10:00pm	06/07/12	1 minute 50 seconds	There is a local "June" bug going around that has many East Texas residents sick. We explain what the symptoms are, and what doctors say to do if you catch it.

Issue: Health (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	06/08/12	3 minutes	It may have caught you, your family or your co-workers. Doctors say there's a virus going around right now, so be extra cautious. It's not the flu, but its victims say it sure does feel like it. Nurse practitioner Lisa Blackwelder says they don't know exactly what it is, but it only lasts a day or two, and if you catch it, go easy on your stomach.
<i>KETK News at 10</i>	10:00pm	06/13/12	15 seconds	Breathing in diesel can be deadly, according to a new study. Cancer researchers have officially labeled diesel fumes as a carcinogen, saying it is just as dangerous as second hand smoke.
<i>KETK Today</i>	5:00am 6:00am	06/19/12	1 minute 50 seconds	Many parents are reportedly refusing to vaccinate their children on a time schedule recommended by public health officials. The current recommended vaccination schedule calls for five visits between birth and 15 months for the primary childhood vaccines. Pediatrician Melanie Wick tells KETK that not following the recommended schedule can be harmful to your child.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/28/12	3 minutes 39 seconds	We speak to local health professionals to discuss how today's ruling, on the health care law will affect East Texans on a personal level; and we get opinions from health experts about the law itself.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	06/28/12	1 minute 30 seconds	We asked East Texans what they thought about ObamaCare being upheld. Several sound-bites included both Longview and Tyler.

Issue: Public Safety

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	04/04/12	50 seconds	Tyler students were transferred to another bus Tuesday afternoon after theirs caught fire. Tyler ISD officials say, an “electrical fire” sparked on one of their school buses during the commute home. Fortunately, no students were injured.
<i>KETK Today</i>	5:00am 6:00am	04/05/12	40 seconds	Tyler police need your help identifying a man. They responded to a robbery around 2:30 this morning at Speedy’s Exxon on West Front Street. Police say two men walked into the gas station, armed with guns and demanded money. The men took the cash and ran away toward Glenwood Boulevard. If you have any information, please call Tyler police.
<i>KETK News at 10</i>	10:00pm	04/10/12	25 seconds	A high-risk Houston sex offender on electronic monitoring who escaped from an east Houston halfway house last Thursday has been added to the Texas 10 Most Wanted List.
<i>Live at Five</i>	5:00pm	04/16/12	45 seconds	A new app for your phone will let Longview residents alert the city and police to any problems or crime via text.
<i>Live at Five</i>	5:00pm	04/16/12	35 seconds	A Kilgore man has been arrested and charged with having a gun on the campus of Kilgore College.
<i>KETK Today</i>	5:00am 6:00am	04/23/12	1 minute 30 seconds	Texas Dept. of Transportation wants to remind us all: work zones are dangerous. Why: This week is national work zone awareness week. The agency manages more than a thousand highway projects at any given time on 80,000 miles of Texas roads, 2010 fatal figures show 100 lives were lost in work zones.
<i>KETK Today</i>	5:00am 6:00am	05/03/12	1 minute 30 seconds	A rabid animal found in Smith County, and that makes two so far this year. The North East Texas Public Health District says a dog discovered a bat infected with rabies. Passers-by urged not to touch downed bats or any other suspicious animals and pet-owners are reminded to make sure their animals are vaccinated.

Issue: Public Safety (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	05/08/12	1 minute 35 seconds	Smith County Game Warden says that alligators are being spotted in record numbers. How to protect yourself and your pets.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/10/12	3 minutes 5 seconds	An earthquake shakes East Texas, causing injury to one person and damage to area buildings.
<i>KETK Today</i>	5:00am 6:00am	05/11/12	1 minute 40 seconds	The 3.7 magnitude earthquake rocked a portion of Shelby County Thursday morning. It hit southeast of Garrison.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	05/16/12	2 minutes	Local sheriffs have to approve permits for silencers after approval was given for hunters to own them.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/01/12	2 minutes 9 seconds	The Red Cross is hosting a hurricane rally to teach people about hurricane safety and precautions to take during the season. What to do and not to do, such as what to keep in stock at home.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/04/12	5 minutes 25 seconds	Experts say the current requirements for teens to get a license aren't strict enough. They say that if Texas were to match provisions in other states, we could see a reduction in fatal crash rates by almost half, and would cut overall collisions by about ¼.
<i>Live at Five</i>	5:00pm	06/05/12	15 seconds	Gladewater residents will be notified this week about elevated levels of a potentially harmful compound in their water.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	06/07/12	2 minutes	As temps warm up, more people will be hitting the pools. We explain some important pool safety tips for this season.
<i>KETK Today</i>	5:00am 6:00am	06/20/12	1 minute 50 seconds	Tyler transit has recently installed drive-cam video recorders in all of their buses and plan to install them in all city-owned vehicles. The drive-cams are designed to insure driver safety, passenger safety, and to protect the city from false charges.
<i>KETK Today</i>	5:00am 6:00am	06/21/12	1 minute 30 seconds	A street in New Summerfield, which is known for multiple accidents, will now have warning signs. Residents went to city officials asking for assistance, after the tenth accident occurred on Gin Street.

Public Service Announcements

GROUPS AND ORGANIZATIONS SERVED

Length	Advertiser/Organization	Ad-ID	Product Description	# of Times PSA Ran
:30	Ad Council	Mural 30	College Access - Prepare for College	15
1:00	Ad Council	Mural 60	College Access - Prepare for College	2
:30	Ad Council	Skate 30	College Access - Prepare for College	21
1:00	Ad Council	Skate 60	College Access - Prepare for College	2
:30	Ad Council	Ana Fernanda 30	Hunger Prevention	24
:30	Ad Council	Ben Affleck 30	Hunger Prevention	12
:30	Ad Council	Matt Steve 30	Hunger Prevention	21
:30	Ad Council	Taye Reggie 30	Hunger Prevention	22
:15	Carter Blood Care	Reasons	Donate Blood in East Texas	8
:15	Carter Blood Care	Times Three	Donate Blood in East Texas	9
:15	Carter Blood Care	Anytime	Donate Blood in East Texas	4
:15	Carter Blood Care	Facts	Donate Blood in East Texas	12
:30	Junior League of Tyler	Support PSA1	The League helps East Texas	25
:30	Junior League of Tyler	Support PSA2	The League helps East Texas	32
:30	Texas Association of Broadcasting	Storm Chasers	Support your National Guard	17
:30	Texas Association of Broadcasting	Guard Advantage	Support your National Guard	18
:30	Texas Association of Broadcasting	Reflection of Honor	Support your National Guard	20
:30	Texas Association of Broadcasting	Good to be Back	Support the USO	14
:30	ArtsView Children's Theatre	HunchbackND-JUL15	Local Children's Theatre	47
:30	Don Pinkerton Golf Memorial	Memorial Tournament	Benefit the Salvation Army	6
:15	Shepherd's Heart Ministry	April 10th	Local Church Event	10
:30	Chick - Fil - A	May 4th	Local Speaker Event - leadership event	14
:30	Susan G. Komen Race for the Cure	Tyler Bergfeld Park	Breast Cancer Awareness/fundraiser	21
:30	Longview Dance	Back to Ballroom	Local Dance Event	10
:15	Shepherd's Heart Ministry	Ladies Night Out	Local Church Event	40
:30	HeartsWay Hospice of N.E. TX	2012 May 2nd	Fundraiser / Annual Golf Tournament	10
:15	Cystic Fibrosis Foundation	Cocktails in the Garden	Cystic Fibrosis Foundation	9
:30	Waller Broadcasting	Lake Palestine Palooza	Support East Texas Animal Shelter	32
:30	American Cancer Society Cattle Barons Longview	Eli Young Band	Local Gala Event	27
:30	Boys and Girls Club	Golf Classic	Support Boys and Girls Club	5
:30	Longview Partnership	Giants of Law Enforcement	Support The Longview Centurion Club	8
:15	Shepherd's Heart Ministry	Communicating	Local Church Event	137
:30	First Tee Tyler	Golf Balls	Support First Tee Golf Program	6
:30	First Tee Tyler	Parents	Support First Tee Golf Program	5
:30	First Tee Tyler	When I Was	Support First Tee Golf Program	5
:15	Men's Wearhouse	Suit Drive	National Suit Drive - benefits at-risk men transitioning into the workforce	3

673

TOTAL Number of PSA's aired is 673 (Channel 56.1)

**Public Service Announcements
(continued)**

Length	Advertiser/Organization	Ad-ID	Product Description	# of Times PSA Ran
:30	Ad Council	Mural 30	College Access - Prepare for College	193
1:00	Ad Council	Mural 60	College Access - Prepare for College	96
:30	Ad Council	Skate 30	College Access - Prepare for College	209
1:00	Ad Council	Skate 60	College Access - Prepare for College	95
:30	Ad Council	Ana Fernanda 30	Hunger Prevention	223
:30	Ad Council	Ben Affleck 30	Hunger Prevention	180
:30	Ad Council	Matt Steve 30	Hunger Prevention	222
:30	Ad Council	Taye Reggie 30	Hunger Prevention	206
:15	Ad Council	StoreFront Flood	Emergency Preparedness	204
1:00	Ad Council	Play Your Way 60	Nutrition Education - Magic of Healthy Living	204
:15	Carter Blood Care	Reasons	Donate Blood in East Texas	296
:15	Carter Blood Care	Times Three	Donate Blood in East Texas	266
:15	Carter Blood Care	Anytime	Donate Blood in East Texas	262
:15	Carter Blood Care	Facts	Donate Blood in East Texas	272
:30	Texas Association of Broadcasting	Storm Chasers	Support your National Guard	216
:30	Texas Association of Broadcasting	Guard Advantage	Support your National Guard	190
:30	Texas Association of Broadcasting	Reflection of Honor	Support your National Guard	234
:30	Texas Association of Broadcasting	Good to be Back	Support the USO	197
:30	ArtsView Children's Theatre	HunchbackND-JUL15	Local Children's Theatre	31
:30	Don Pinkerton Golf Memorial	Memorial Tournament	Benefit the Salvation Army	41
:15	Shepherd's Heart Ministry	April 10th	Local Church Event	24
:30	Chick - Fil - A Leadercast	May 4th	Local Speaker Event - leadership event	110
:30	Susan G. Komen Race for the Cure	Tyler Bergfeld Park	Breast Cancer Awareness/fundraiser	139
:30	Nacogdoches Film Association	Film Festival	Local Artists Event	13
:30	Longview Dance	Back to Ballroom	Local Dance Event	57
:30	GreggTown Rotary	2012 PRCA Rodeo	Rotary Club	23
:15	Shepherd's Heart Ministry		Local Church Event	103
:30	HeartsWay Hospice of N.E. TX	2012 May 2nd	Local Golf Tournament	60
:15	Cystic Fibrosis Foundation	Cocktails in the Garden	Cystic Fibrosis Foundation	31
:30	Waller Broadcasting	Lake Palestine Palooza	Support East Texas Animal Shelter	107
:30	American Cancer Society Cattle Barons Longview	Eli Young Band	Local Gala Event	88
:30	Boys and Girls Club	Golf Classic	Support Boys and Girls Club	10
:30	Longview Partnership	Giants of Law Enforcement	Support The Longview Centurion Club	15
:15	Shepherd's Heart Ministry	Communicating	Local Church Event	175
:30	First Tee Tyler	Golf Balls	Support First Tee Golf Program	33
:30	First Tee Tyler	Parents	Support First Tee Golf Program	30
:30	First Tee Tyler	When I Was	Support First Tee Golf Program	27
:15	Men's Wearhouse	Suit Drive	National Suit Drive - benefits at-risk men transitioning into the workforce	6
:15	Ad Council	Lilana	Adoption	255
:30	Ad Council	Group	Adoption	175
:15	Ad Council	Sid the Sloth Adopts 15	Adoption	241

**Public Service Announcements
(continued)**

:30	Ad Council	Sid the Sloth Adopts 30	Adoption	164
:30	Ad Council	Meant to Be	Adoption	200
:30	Ad Council	Mother's Breast Milk	WIC Program	175
:30	Ad Council	Effect	Drive Safe	166
:30	Ad Council	Sandwich 30	Poison Awareness	154
:30	Ad Council	Bug Bomb 30	Poison Awareness	190
:30	Ad Council	Why Not Me 30	Adoption	157
:30	Texas Association of Broadcasting	Priscilla	Organ Donation	152
:30	Texas Association of Broadcasting	Disappear	Teen Driving Safety	190
:30	Texas Association of Broadcasting	Horror Movie	Teen Driving Safety	171
:30	Ad Council	Busted (ENG)	Seat Belt Safety	190
:30	VOW	Child Abuse (S)	Healthy Marriage Education	156
:30	VOW	Fatherhood (S)	Healthy Marriage Education	190
:30	Ad Council	T-Shirts 30	Lets Move - child obesity	190
1:00	Ad Council	T-shirts 60	Lets Move - child obesity	82
:15	Ad Council	Danger Zones 15	Lead Poisoning Prevention	228
:15	Ad Council	1 MM Kids 15	Lead Poisoning Prevention	204
:15	Ad Council	Sippy Cup-Rev 15	Lead Poisoning Prevention	210
:15	Ad Council	Milk Bottle-Rev 15	Lead Poisoning Prevention	204
:15	Ad Council	Cereal Bowl-Rev 15	Lead Poisoning Prevention	210
:30	Ad Council	Cereal Bowl-Rev 30	Lead Poisoning Prevention	161
:30	Ad Council	Milk Bottle-Rev 30	Lead Poisoning Prevention	162
:30	Ad Council	Sippy Cup-Rev 30	Lead Poisoning Prevention	143

9608

TOTAL Number of PSA's aired is 9,608 (Channel 56.2)

Community Involvement

TYLER WATCH

www.tylerwatch.com is an online police scanner that will show you the activity of crime in your neighborhood. You can track crime from where you live anytime you want from our web page www.tylerwatch.com. Using KETK's "Tyler Watch" you can see for yourself if the community where you live now is safe. You can see what's going on in your neighborhood.

KETK COMMUNITY CALENDAR

KETKnbc.com/events is the East Texas online resource for East Texas events happening in the community.

KETK ON TWITTER

[Twitter.com/KETK](https://twitter.com/KETK) – KETK news is now on the ever popular social networking website, Twitter. KETK twitter followers will receive KETK news updates 24/7 that may affect their daily living in East Texas.

KETK NBC FACEBOOK

www.Facebook.com/KETKnbc – KETK news is now on the ever popular social networking website, Facebook. KETK Facebook friends will receive KETK news updates 24/7 that may affect their daily living in East Texas.

2012 Komen Tyler Race for the Cure

KETK had several employees participate as a team in the Susan G. Komen Race for the Cure on May 12. This annual event is a fundraiser to support and fund breast cancer education, screening and research programs.

Staff Community Service

Anchor Jennifer Kielman: 4/20 Smith County Relay for Life; 5/7 Dine for the Cure, waited tables to raise money for local affiliate; 5/12 Komen Race for the Cure, Breast Cancer Awareness; 5/26 Served as a judge for Miss Cherokee County Pageant 6/28 Salvation Army luncheon

Meteorologist Katie Green: 4/20 Pearls and Promises Gala, fundraiser for Trinity Mother Frances; 5/1 and 5/3 UT Tyler, participated in mock team interview project with students; 6/9 Cattle Baron's Gala, fundraiser for the American Cancer Society

Account Executive Brandy Fite: 6/8, 6/9 & 6/10 Make A Wish Fishing Tournament Lake OH Ivie Reservoir, over 300,000 was raised for the Make a Wish North East Texas and \$100,000 for the New Mexico Chapter. Brandy and her family took 2 brothers and their parents.

Reporter/Anchor Kendall Kirkham: 4/7 "Longview Dancing with the Stars" with Pine Tree High School. The event raised money for the Life Beyond Cancer Foundation; 5/12 Komen Race for the Cure, Breast Cancer Awareness

Engineer Dan Trent serves as a member of the Jacksonville Literacy Council Board of Directors. He attends monthly meetings at which they deal with administrative aspects of the local literacy initiatives.

Network Issue-Responsive Programming Information

MEET THE PRESS WEEKEND LISTINGS

April 1: This Sunday: Rick Santorum continues to bowl through Badger State campaigning for votes and trying to present a common-man contrast with Mitt Romney before the critical primary in the state this Tuesday. Is Wisconsin his last chance to stop Romney from running away with the nomination? Santorum joins us to discuss his campaign, the health care battle in the Supreme Court, and the economy. Then: The president's health care law faced tough questions at the Supreme Court this week while Republican candidates panned the law on the trail. We'll talk with Senator Chuck Schumer (D-NY) about the future of health care reform and the 2012 race. Also Sunday: What effect will health care reform's legal fate have on the fall campaign? Is it the beginning of the end in the GOP primary fight?

April 8: This Sunday: After three sweeping victories this week, Mitt Romney moved closer to claiming the Republican nomination while President Obama zeroed in on his likely challenger for the first direct clash of this political season. As both sides begin to lay out their arguments for the fall, which party's vision will win? A debate between the two sides: Senator from President Obama's home state, Assistant Majority Leader Dick Durbin (D-IL) and Governor of the 2012 swing state, Ohio, John Kasich (R). Also: On Easter Sunday, we'll have a special roundtable discussion about the role of faith in politics and America. Is there too much? Do we need more? Should the faith of a candidate matter when voters make their decisions this Fall.

April 15: This Sunday: The president and his team use fairness and taxes as talking points this week to paint his likely opponent, Mitt Romney, as out of touch with the middle class. Is raising taxes on the country's wealthiest the answer? Plus, a disappointing jobs report this month tempers the outlook for the economic recovery – what is the administration doing to help create jobs? Sunday, Secretary of the Treasury Tim Geithner will join us to talk about the economic recovery, the president's plan, and what needs to be done to speed up hiring across America. Then: Is the President's message of fairness on taxes a winning ticket for the fall? Plus, women voters look to be a key constituency this fall as Mitt Romney is making a concerted effort to close the gender gap. Meanwhile, comments by Democratic strategist Hilary Rosen about Ann Romney cause a dust-up requiring the Obama campaign officials and even the president himself to weigh in and distance themselves from those comments.

April 22: This Sunday: A scandal in the Secret Service combined with new reports of lavish spending by government employees caused a firestorm this week. We'll get the latest on the investigations into these scandals with two top Republicans who head the committees charged with oversight responsibilities: Chairman of the House Oversight Committee, Rep. Darrell Issa (R-CA), and Chairman of the Homeland Security Committee, Rep. Peter King (R-NY). Then: President Obama is poised for the general election fight having just made his fourth visit this year to battleground state Ohio. Can his message of fairness in the economy win the hearts and minds of independent voters across the country? Plus, in the wake of recent public relations disasters involving two government agencies, how will the president battle the possible perceptions that government has run amok? We'll talk with the president's chief re-election strategist David Axelrod exclusively. Also Sunday: New polling shows what looks to be a tight race between President Obama and Mitt Romney as both candidates took jabs at each other this week. As the country begins to weigh their choices, what kind of President do the American people want and how do Obama and Romney size up?

April 29: This Sunday: President Obama hit the trail this week trying to re-energize young voters. Meanwhile, as Mitt Romney emerges as the presumptive nominee, how does he pivot to the general election after a bruising primary? Sunday, we'll hear from senior strategists with both campaigns: Robert Gibbs from team Obama and Ed Gillespie from the Romney campaign. Then: The race for the White House is on as the Republican party begins to coalesce around Mitt Romney. Talk of the economy, foreign policy, immigration, and potential VP picks dominate the discussion. What will Romney's VP

choice say about his campaign? Plus, after her comments about Ann Romney caused a firestorm in recent weeks, Democratic strategist Hilary Rosen is back to weigh in on the campaign.

May 6: This Sunday: As President Obama kicks off his campaign for a second term with rallies in Ohio and Virginia, Vice President Joe Biden will join us exclusively to talk about the campaign, foreign policy, and how the administration plans to get the country back to work. Then: New jobs numbers on Friday provide an opportunity for Mitt Romney to bring the focus back to the economy after a big week in foreign policy for President Obama, including the one-year anniversary of Osama bin Laden's death and a shift in policy in Afghanistan. What's the strategy going forward for each campaign? Can the president point to his success as commander-in-chief to convince voters he deserves a second term or will his fate in the fall be determined by the economy?

May 13: This Sunday: JPMorgan Chase CEO Jamie Dimon joins us for an exclusive interview after his company announced a market-shaking \$2 billion trading loss. What went wrong? Should there have been more oversight from the government? How much blame should land on the CEO's shoulders? If this can happen to JPMorgan, are there other big banks at risk? Then: Senator Carl Levin (D-MI), co-author of a government regulation intended to prevent big banks from taking such huge risks, joins us exclusively to respond to Jamie Dimon and make his case for why more government oversight could have prevented JPMorgan Chase's loss. Plus, the co-anchor of CNBC's "Squawk Box," Andrew Ross Sorkin joins us to help to break it all down. Also Sunday: The head of the Republican party, Reince Priebus, joins us for an overview of the campaign and a preview of the battle ahead: the strategy, the issues, and how his candidate plans to get voters mobilized and excited for the race.

May 20: This Sunday: Decision 2012 – the focus shifts back to the economy. President Obama and his campaign pivot to a populist "Us vs. Them" economic message while Mitt Romney touts his business credentials and focuses on the budget and spending. This Sunday, we'll have two top campaign supporters to break down the campaign and the strategy going forward: for President Obama, one of his closest allies in the Senate, the Assistant Majority Leader, Dick Durbin (D-IL). For Mitt Romney, House Budget Chair Rep. Paul Ryan (R-WI). Then: Mitt Romney closes the numbers gap as new fundraising figures and polls show he's on the president's heels. If the election were held today, which candidate would have the momentum? Which states are the campaigns focusing on? We'll take a snapshot of where the race stands now. Plus, will the spending battles on Capitol Hill bleed into the rhetoric on the trail? And what about the tone of the race? Questions resurface about how negative this race could get.

May 27: This Sunday: The battle to define Mitt Romney's time at Bain Capital has become a proxy for a debate about the economy. We'll talk exclusively with two influential members of their parties about what's fair game when it comes to campaign attacks and where the race between President Obama and Romney stands now. Joining us: Chairman of the Democratic Governors Association Gov. Martin O'Malley (D-MD) and former Republican presidential candidate Newt Gingrich. Then: What are the rules of engagement when it comes to campaign attacks? Our political roundtable weighs in: Mayor of Los Angeles and Chairman of the 2012 Democratic National Convention, Antonio Villaraigosa; Vice Chair of the National Republican Senatorial Committee and former head of Hewlett-Packard, Carly Fiorina; author of the new book "Our Divided Political Heart," *The Washington Post's* E.J. Dionne; and *The New York Times's* David Brooks. Also Sunday: How will this generation of graduates make their mark in such an uncertain world?

June 3: This Sunday: As Mitt Romney officially clinched the GOP nomination this week, the focus of the race remained on the economy with both sides attacking each other's record. Team Obama transitioned from bashing Romney's time at Bain to going after his economic record as the governor of Massachusetts. Team Romney, armed with new dismal jobs numbers, seized on the administration's failed attempt to prop up the now-bankrupt Solyndra. We'll continue the debate on economy between two of the nation's top governors and campaign supporters: Romney's successor in the Bay State, Obama backer Gov. Deval Patrick (D-MA) and governor of the important battleground state Ohio and Romney backer, John Kasich (R). Then: Our new polls show Obama and Romney deadlocked in key battleground states. What are the candidates' strategies for winning in the fall? Also Sunday: As we enter a hot summer

of campaigning and as potential political battles loom on Capitol Hill, is there reason to hope that America has what it takes in its political institutions and citizenry to make our lives better? Bill Bradley, a man who has had many roles as a former U.S. senator, presidential candidate, Olympic and NBA athlete, radio host, and best-selling author, will join us to discuss his new book “We Can All Do Better.”

June 17: This Sunday: President Obama and Mitt Romney are zeroing in on their economic message, especially in the battleground states with the president delivering a major economic speech in Ohio and Romney going on offense, launching a bus tour across six key states that Obama won in 2008. Joining us to break down each side’s strategy as we move into a hot summer of campaigning: the architect of the president’s 2008 campaign, now a White House senior adviser, David Plouffe, and the man who ran against Obama in 2008, Sen. John McCain (R-AZ). Then: Both candidates are laying out different visions for the economy in hopes to sway voters in the fall. Our roundtable breaks down the campaigns’ strategies.

June 24: This Sunday: Sen. Marco Rubio (R-FL), who is said to be on the top of Mitt Romney’s short list of possible vice presidential running mates, joins us exclusively to talk about the campaign and his new book, *An American Son*, which chronicles his rise to the United States Senate. Then: A showdown on Capitol Hill over the Fast & Furious controversy prompted Congress to hold Attorney General Eric Holder in contempt by a party-line vote this week. We’ll talk to the chairman of the committee, Rep. Darrell Issa (R-CA), who led the charge as part of our roundtable. Plus, the fight over the Hispanic vote as the debate over immigration policy took center stage. The rest of our roundtable weighs in: Former Governor Bill Richardson (D-NM); POLITICO’s Jonathan Martin; and NBC News Chief Foreign Affairs Correspondent Andrea Mitchell.

DATELINE NBC

Sunday, April 1 at 7p/6c: When a young girl kills herself, her friends and neighbors are understandably saddened and stunned. But when details of her final hours come to light, a prosecutor decides to file criminal charges against some of the girl’s classmates. Was Phoebe Prince bullied to death? An exclusive interview with one of the accused bullies. Kate Snow reports.

Friday, April 6 at 10p/9c: A woman accuses her boyfriend of rape and finds herself on the wrong side of the law. A *he said, she said* case turns into a quest for revenge. Lester Holt reports.

Sunday, April 8 at 7p/6c: Ron Mott reports on a divorced mother of four, who was accused of a horrible crime and served 15 years in prison for what some say, never happened.

Friday, April 13 at 10p/9c: In 1994, the millionaire, Bill McLaughlin, was found dead in his house in Newport Beach, CA. Shot six times, there was an investigation but the case went cold. Fifteen years later a woman and an ex-football player were arrested for the crime. Keith Morrison reports.

Sunday, April 15 at 7p/6c: Reported by Natalie Morales, “Dateline’s” powerful 4-week series *My Kid Would Never Do That*, debuts with an episode on Stranger-Danger. And while stranger abductions are rare, all parents worry about keeping kids safe. Parents and experts watch as hidden cameras capture elementary aged kids, including Natalie Morales’ own son, as they are put to the test to see if they know what to do when approached by a stranger.

Friday: April 20 at 10p/9c: DAY OF RECKONING Amy Robach with the story of Bernadette Sugrim, a woman who lived in fear for her life. Early on in their marriage, her husband Brian revealed that he had killed someone. A secret he made her keep, he told her he would kill her and her family if she told anyone. And when she finally broke her silence, she put a killer behind bars.

Sunday: April 22 at 7p/6c: MY KID WOULD NEVER DO THAT... Natalie Morales, “Dateline’s” *My Kid Would Never Do That: Driving* premieres on Sunday, April 22 at 7p/6c. Giving your teenager the

keys to a car is one of the scariest moments of parenthood. Will they make safe choices? With hidden cameras, we watch, along with Robert Turrise, a Penn State professor and consultant to MADD, as teens make decisions in what appeared to be three potentially dangerous situations:

- Will they text while driving, even though they've promised not to?
- Will they get into a car with a teen they think has been drinking?
- What about with a driver who says he is high

Friday, April 27 at 10p/9c: For the first time since David Goldman's son Sean was abducted by his mother and taken to Brazil, the 11 year-old sits down with Meredith Vieira for an exclusive interview about his confusing ordeal and all its painful repercussions.

Sunday, April 29 at 7p/6c: Reported by Natalie Morales, "Dateline's" powerful 4-week series *My Kid Would Never Do That* continues with an episode on Cheating. Experts say cheating in schools is an epidemic, but most parents think their kid would never do it. From using cell phones to look up answers on a quiz to changing scores in an athletic drill, parents watch to see if their kids will be tempted to cheat. The report features insight and advice from Rosalind Wiseman, noted author of "Queen Bees and Wannabees" and an expert on teen ethics and behavior.

Friday, May 4 at 10p/9c: In 2006, as the full moon rose over the Sierra Nevada Mountains, someone broke into the home of Ben and Melissa Oxley and shot 36 year-old Ben in the head, as he slept next to his wife. How the shooter managed to break in, shoot Ben without harming his wife, and leave without a trace of evidence boggled detectives for years. What really happened while they were sleeping?

Sunday, May 6 at 7p/6c: Reported by Natalie Morales, "Dateline's" powerful 4-week series *My Kid Would Never Do That* continues with an episode on Discrimination. This generation of American kids is the most diverse in history, but do teens know what to do when confronted with racial, religious and ethnic discrimination and do they understand how hurtful it can be? In partnership with theGrio.com and NBCLatino.com, we place teenagers in situations where they will have to make some tough decisions. Will they base those choices on religion and/or the color of someone's skin or will they treat everyone equally? Their parents watch ... and learn powerful lessons that apply to all of us.

Friday, May 11 at 10p/9c: A mother of two is found dead in her Mercedes. Her husband, a respected resident in their affluent town of Grosse Pointe Park, Michigan denies any involvement in the death. One week later, the couple's handyman confesses to murder and is eventually arrested for murder and conspiracy to murder. But, it takes two people to conspire. After discovering his secret life in the alternative sex community, police wonder if the husband had any involvement. Dennis Murphy reports.

Sunday, May 13 at 7p/6c: It should have been an ordinary ride home on a school bus in Florida, but an argument between two boys spilled onto the roadside and ended up with one boy in handcuffs and another boy dead. The killer was charged with manslaughter, but he claimed that he was the victim of bullying, killing in self-defense. He was granted a Stand Your Ground hearing where a judge would decide his fate.

In 2007, Army Colonel Greg Gadson lost both of his legs in Iraq, but it hasn't kept him from continuing his military career, being an inspiration to a Super Bowl winning NFL team, or even walking again. Now, with the release of *Battleship* later this month, Colonel Gadson will add movie star to his long list of inspirational accomplishments.

Christina Taylor Green was one of the 19 people shot with Congresswoman Gabby Giffords in Tucson, Arizona last year. Christina Taylor, 9 years old at the time, did not survive that day. In the 16 months since the shooting, her parents, John and Roxanna Green, have dedicated their lives to preserving her memory by helping children through a charitable foundation they created in their daughter's name.

Tronix Country is a company known for selling electronics to customers with bad credit. But, is it a good deal? Chris Hansen investigates.

Dateline returns to Millen, Georgia, a small industrial town gravely decimated by the Great Recession, to catch up with some of the families who struggled to overcome a national financial crisis that had become deeply personal.

Friday, May 18 at 10p/9c: When a prominent Nevada attorney is murdered, investigators find two suspects. The real mystery: what is the nature of their relationship? Keith Morrison reports.

Tuesday, May 22 at 10p/9c, *Dateline's 20th Anniversary Special* will highlight some of the most extraordinary stories -- and the most remarkable people -- in the newsmagazine's history. Jane Pauley interviews Michael J. Fox; Tom Brokaw profiles Aron Ralston; Matt Lauer reports on two extraordinary families brought together by fate; Ann Curry checks in with the McCaughey septuplets; Hoda Kotb interviews Carrie Underwood. Favorite moments from the work of Chris Hansen, Josh Mankiewicz, Keith Morrison and Dennis Murphy to be featured as well. In addition, Michael Buble wishes Dateline a happy anniversary in a personal and special way.

Friday, May 25 at 10p/9c: Over New Years 2010, an aspiring Playboy model was brutally murdered in Miami. Dennis Murphy reports with in-depth interviews with her boyfriend and the bouncers from the club where she was last seen alive.

Sunday, May 27 at 7p/6c: After a fatal two-car crash on a Montana highway, a pregnant mother and her son are dead, and a teenage driver clings to life. Using text messages on a phone found in one of the driver's cars, investigators would find a minute-by-minute narrative of the events leading up to the collision, leaving some to believe that it might not have been an accident—but murder. Dateline viewers will hear directly from the teen, Justine Winters, as she tries to explain what might have happened that night, and shares her words for the victims' family. Keith Morrison reports.

Friday, June 1 at 9p/8c: An Iowa mother, home alone with her three children, fatally shoots a local teenager who she claims attacked her. When investigators discover the identity of the teen, they wonder if the mother has something to hide. Dennis Murphy reports.

Sunday, June 3 at 7p/6c: A former radio DJ's dream to sail around the world ends tragically when he is found floating in the waters off scenic Catalina Island. It would take investigators five years and two trials to solve the mystery of what happened to Steven B. Keith Morrison reports.

Friday, June 8 at 9p/8c: A spray tan is the possible culprit when a healthy young woman suddenly dies. So why is her husband charged with murder? Keith Morrison reports.

A college student is murdered in her Dallas condo. Although there are a few possible suspects, the case eventually goes cold. Years later, her friend's calls to the police lead to the case being reopened, and eventually solved.

Sunday, June 10 at 7p/6c: Days after graduation, a high school valedictorian is murdered in Montana. More than three decades later, Dateline turns up new witnesses who help write a new ending to the story.

Friday, June 15 at 9p/8c: Former 90's rap star, Tim Dog, is exposed in an online dating scam. With help from a new friend she found on Dateline, Esther Pilgrim tries to con the man who once conned her.

Friday, June 22 at 9p/8c: A pretty, young kindergarten teacher is found dead on a Virginia road five miles from her home. She is an apparent victim of a hit and run, but little about the accident scene makes sense. Although investigators suspect foul play, it would take years to untangle the complete mystery.

Sunday, June 24 at 8p/7c: In the latest installment of the Emmy award-winning "America Now" series, Lester Holt takes a revealing and emotional look at suburban poverty in America. Dateline cameras roll as three formerly middle-class families confront poverty for the first time.